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Phone : 6662 5602 Fax : 6662 5605
CIN : L65990MH1981PLC025770
www.elcidinvestments.com
vakilgroup@gmail.com

Date: 12th July 2019

To,
The Deputy Manager
Corporate Relations Department,
BSE Limited
P. J. Towers, Dalal Street,
Mumbai 400001

Dear Sir,

Ref No: - Company Code No. - 503681

Sub: Compliance under Regulation 30 & 47 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

In terms of Regulation 30 & 47 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find the enclosed Public notice published on 11th July 2019 in 'Business Standard' English newspaper and in 'Mumbai Lakshadeep' Marathi newspaper for the Annual General Meeting scheduled to be held on Thursday, 22nd August 2019.

Further, in pursuant to Regulation 30(4) read with schedule III(A) (12), please find the below enclosed the copy of newspaper articles as published in above mentioned newspaper.

Kindly take the same on your records.

Thanking you.

Yours faithfully,
For ELCID INVESTMENTS LIMITED

Mittal Gori
Company Secretary and Compliance officer



Encl.: as above

Byju's looks to catch them younger

How a test-prep coach is taking baby steps in pre-school education, using a newly-forged alliance with Disney to expand its appeal and footprint

TE NARASIMHAN
Chennai, 10 July

If it was Bollywood calling with Shah Rukh Khan as brand ambassador, Byju's is invoking Hollywood razzmatazz and Disney's long-standing affinity with children to push its way into the largely unorganised early-school edutech segment in the country. Advertising vigorously on television during the World Cup matches, the company is playing for mass recall and credibility but say experts, this could be its biggest gamble ever. The freshly-anointed unicorn among start-ups is not only stepping into uncharted waters, it is doing so with a new partner and is also eyeing a global launch in the near future. Is the brand ready for the company's ambitious plans?

The eponymously labelled Byju's (after founder-owner Byju Ravendran) has spent significantly on its brand over the past year. With Shah Rukh Khan as brand ambassador it has sought to create recall and a pan-Indian identity. The actor has brought mass recall for a brand that was once limited to southern states. The brand has been careful with its use of the superstar, sticking to a narrative that keeps the brand's core promise intact said Mrinal Mohit, COO, Byju's. The aim, he added, "has always been to make students fall in love with learning."

"Shah Rukh works for the brand at a macro level," said Harish Bijoor, founder Harish Bijoor Consults. The actor has helped the learning company find an all-India appeal. The advertising and allied communication around Byju's, over the past year, has also sought to



The ongoing campaign has Shah Rukh Khan endorsing the new association with Disney and is among the most frequently aired during the India matches in the ICC World Cup

affirm its national identity.

Now it is time for a bigger, riskier leap. Byju's has built its credentials in the test prep category and tech-enabled learning for middle and high school learners. The Class 1-3 category, fragmented and unorganised, is not its forte. To break into this segment, Disney is an important ally and as Bijoor says, "The Disney connect is umbilical to the target segment being addressed here." The ongoing marketing activity, he believes, is one that neatly ties in with the larger brand purpose and is hence impactful. But Disney is a global brand with heft in the sector, which could bring its own set of negotiations to the table said an industry expert. It is a leap of faith, but an even bigger one awaits the brand as the company looks to go global.

Mohit says that the company has been prepping for its future for a while and that its

app for classes 4-12 has been seeing good traction among students and parents. This has given them the confidence to step into the lower grades. Plus there is a gap here that the app could fill. In early school learning, the use of technology in the classroom is increasingly gaining traction, which is being primarily driven by informal parents' groups and educational bodies. The ongoing campaign uses this insight to target the communication at parents and children, expecting the use of the app to grow beyond individuals and homes to large schools.

With over 300 million enrolments, India is among largest K-12 education systems in the world. Mohit says that the core focus of their learning programmes has been to help children learn on their own and love what they are learning.

Under the agreement for its early school learning app, Byju's

will use a set of licensed Disney characters to engage with children. While Disney has been partnering with apparel brands and merchandise portals in the run-up to the release of their films in India, its alliance with Byju's is unique and long term. For both, the stakes are high and the playground is an unfamiliar one. Analysts said, the strategy has been successfully applied by consumer goods companies to expand the product range to cover the entire lifecycle of the user. But it has not been attempted in education in India so far.

"With this, we want young learners to understand concepts through visual, engaging and interactive lessons," said Mohit. The company has launched its product in Hindi, hoping to break into regional markets and is working on creating learning programmes in other regional languages and heading into international markets.

FROM PAGE 1
FPI surcharge...

The effective long-term capital gains tax incidence for FPIs operating as trusts earning between ₹2 crore and ₹5 crore has gone up from 11.96 per cent to 13 per cent, while it has increased to 14.25 per cent for those earning over ₹5 crore.

The Income Tax Act has two streams of taxation — individual and companies. Earnings of all non-companies, including Hindu Undivided Family, association of persons, and trusts are taxed as individuals.

"The government needed more revenue. We cannot increase tax burden on companies as their taxation is already on a glide path," said the official quoted above. Sitharaman extended the lower corporate tax rate of 25 per cent for companies with a turnover of up to ₹400 crore from ₹250 crore earlier, forgoing a revenue of ₹3,000 crore. "One of the reasons for discontentment is, this additional tax has come as a bolt from the blue. This tax was never built in their business models and hence dampened sentiment," said Rakesh Nangia, managing partner, Nangia Advisers LLP.

With inputs from Samie Modak

PAN cards, Aadhaar...

The Budget fine print also reveals the amended I-T Act would put the onus on the person receiving any document relating

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Sitharaman...

She added she had given reasons why there were differences between one number in the Economic Survey as opposed to what has appeared in the Budget document. The Survey pegged the FY20 GDP growth at constant prices at 7 per cent. If inflation, as mandated by the Reserve Bank of India at 4 per cent, is taken into account, the growth at current prices comes at about 11 per cent.

The first advance estimates have pegged the GDP at current prices at ₹190 trillion for FY19. However, it was ₹188 trillion in the first actual numbers, also called provisional numbers.

"Both the projections are consistent with each other," said

Sitharaman. Earlier, experts also pointed out holes in the Budget numbers based on these two projections. A query has been raised about the "missing" ₹1.7 trillion fiscal hole in India's financial accounts. This is so because the Budget uses the revised estimates, a projection of how much the government was expected to earn, while the Economic Survey uses the first actual numbers. The RE used in the Budget show earnings of ₹17.3 trillion in 2018-19, while the first actual numbers in the Economic Survey show that the government had earned ₹15.6 trillion.

DHFL...

According to the Companies Act, 2013, statutory auditors are supposed to inform the ministry of corporate affairs, and the Securities and Exchange Board of India (Sebi) before resigning.

The Gangwal camp argues that such contracts have resulted in Bhatia-owned Interglobe Enterprises (IGE) to benefit monetarily at the expense of IndiGo.

For instance the simulator contract signed with a Canadian company CAE was arbitrarily extended in 2013 for 15 years without a global tender, the person close to Gangwal said. "When Gangwal objected, the reason given was that no other facility can accommodate IndiGo's demand. There are 20,000 commercial aircraft flying across the world. Do all the crews get trained by CAE?" he asked.

IGE has rejected such claims. "There is a provision to review the terms of contract after every five years in terms of pricing and other factors. In 2018, it was found that CAE was providing services to IndiGo at a much competitive price than it provides to other Indian carriers," another source close to Rahul Bhatia said.

"Interglobe Enterprises has nurtured and supported IndiGo through its formative years and during its course of expansion by providing these services at a lower rate. IGE has ensured that IndiGo has received more favourable treatment as compared to other customers," the company reiterated in a late evening statement.

IT firms...

Of this outsourcing pie, Indian firms grab more than 60 per cent share, which translates to around \$180-200 billion worth of contracts. In its earlier report released in October, Gartner had said that 46 per cent of organisations had indicated a consolidate IT services supplier as one of the effective measures of cost optimisation. Also, the rising trend of setting up global in-house centres in India was reflective of narrowing outsourcing opportunity for IT services players globally. The first sign of softness in client spending is already evident, with the management commentary coming from IT majors such as Accenture and Tata Consultancy Services (TCS). "Even as the demand environment is reasonable for offshore pure-plays (IT services firms), we expect rough edges to performance of companies with volatile financial services and uncertain manufacturing," Kotak Institutional Equities said in a note. "Though broader demand is still reasonable, a slowing market is also a reality," it added.

More on business-standard.com

NIIT NIIT Technologies Limited

technologies CIN : L65993DL1992PLC048753
Regd. Office : 8, Balaji Estate, First Floor, Guru Ravi Das Marg, Kalkaji, New Delhi - 110019.
Ph: 91 (11) 41675000, Fax: 91 (11) 41407120
Website: <http://www.niit-tech.com>; Email: investors@niit-tech.com

NOTICE

Notice is hereby given pursuant to Clause 47(1)(a) of the Securities & Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company will be held on Tuesday, July 23, 2019, inter alia to consider and take on record the Un-audited Financial Results for the quarter ended June 30, 2019, subject to Limited Review Report by Auditors and to transact such other business, as may be required.

The said notice may be accessed on the Company's website at <http://www.niit-tech.com/investors/disclosures-under-listing-regulations> and also on the website of National Stock Exchange at <https://www.nseindia.com> and BSE Limited at <https://www.bseindia.com>

For NIIT Technologies Limited

Dated : July 10, 2019 Sd/-
Place : Noida Lalit Kumar Sharma
Company Secretary & Legal Counsel

ELCID INVESTMENTS LIMITED

CIN: L65990MH1981PLC025770
Regd. Office: 419, Bhai Mohan Singh Nagar, Village Railimajra, Tehsil Baleshwar District Nawanshahr, Punjab - 144 533
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E-mail: vakilgroup@gmail.com; website: www.elcidinvestments.com

NOTICE OF 38TH ANNUAL GENERAL MEETING,

The 38th Annual General Meeting (AGM) of the Company is scheduled to be held on Thursday, 22nd August, 2019 at 11.00 a.m. at Indian Merchants Chamber, 2nd Floor, Kilachand Conference Room, IMC Building, Churchgate, Mumbai - 400020. The Register of Members and Share Transfer Books of the Company shall remain closed from Friday, 16th August 2019 to Thursday, 22nd August 2019 (both days inclusive) for the purpose of Dividend and Annual General Meeting of the Company. The record date of the company for determining the dividend payment is 15th August 2019. The details of the same is also available on the website of the exchange www.bseindia.com and www.elcidinvestments.com. Further, the shareholders whose dividends are unpaid can communicate to the company.

By order of the Board
For Elcid Investments Limited

Sd/-
Varun A. Vakil Chairman
Place: Mumbai, DIN: 01880759
Dated: 10th July, 2019

NSE National Stock Exchange of India Ltd.

'Exchange Plaza', Bandra-Kurla Complex, Bandra (E), Mumbai-400 051

NOTICE

Notice is hereby given that the following trading member of the National Stock Exchange of India Ltd. (Exchange) has requested for the surrender of its trading membership of the Exchange:

Sl. No.	Name of the Trading Members	SEBI Regn. No.	Last Date for filing complaints
1.	Legend Securities Ltd.	INB230934535 INF230934535	Sept. 11, 2019

The constituents of the above-mentioned trading member are hereby advised to lodge complaints immediately, if any, against the above mentioned trading member on or before the last date for filing complaints as mentioned above and no such complaints filed beyond this period will be entertained by the Exchange against the above mentioned trading member and it shall be deemed that no such complaints exist against the above mentioned trading member or such complaints, if any, shall be deemed to have been waived. The complaints filed against the above mentioned trading member will be dealt with in accordance with the Rules, Bye-laws and Regulations of the Exchange / NSE Clearing Limited. The complaints can be filed online at www.nseindia.com > Domestic Investors > Complaints > Register an E-complaint. Alternatively, the complaint forms can be downloaded from www.nseindia.com > Domestic Investors > Complaints > Register a complaint offline > Complaints against Trading Members or may be obtained from the Exchange office at Mumbai and also at the Regional Offices.

For National Stock Exchange of India Ltd.

Sd/-

Place: Mumbai

Date: 11th July, 2019

Chief Manager - Membership Compliance



DLF LIMITED

Regd. Office: Shopping Mall, 3rd Floor, Arjun Marg, Phase-I, DLF City, Gurugram - 122 002 (Haryana)
Tel.: +91-124-4334200
CIN : L70101HR1963PLC002484
Website : www.dlf.in; Email : investor-relations@dlf.in

DLF BUILDING INDIA

NOTICE FOR SHAREHOLDERS Sub: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Authority

This Notice is published pursuant to the provisions of Section 124(6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund (IEPF) Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended ("the Rules").

Adhering to various requirements set out in the Rules, the Company has so far, transferred to IEPF Authority, on respective due dates, all shares in respect of which dividend(s) for the Financial Year 2010-11 or before had remained unpaid or unclaimed for a period of seven consecutive years or more. The Company has now vide its letter dated 4th July, 2019, communicated individually to the concerned Shareholders whose Shares are liable to be transferred to IEPF Authority during the Financial Year 2019-20 for taking appropriate action and uploaded their details on its website at www.dlf.in/Investors/transfer-of-shares-to-IEPF/transfer-of-shares.

The Shareholders are requested to forward their claim along with requisite documents (original dividend warrant(s) with a request letter) as mentioned in the letter dated 4th July, 2019 either to the Company OR to the Registrar and Share Transfer Agent, preferably by 30th September, 2019. In the absence of receipt of valid claim/ requisite documents from the shareholder(s), the Company would transfer the said Equity Shares to IEPF Authority without any further notice in accordance with the requirements of the Act.

The Shareholder(s), whose Equity Share(s) are liable to be transferred to IEPF Authority, may kindly note that as per the Rules :

- Equity Shares held in Physical form - The Company would be issuing new share certificate(s) in lieu of the original share certificate(s) held by them for the purpose of dematerialization and transfer of shares to IEPF Authority as per the Rules and upon such issue, the original certificate(s) which stand registered in their name will stand automatically cancelled and be deemed non-negotiable;
- Equity Shares held in Electronic form - Demat account will be debited for the Equity Share(s) liable to be transferred to IEPF Authority by way of corporate action.

The Shareholders may please note that no claim shall lie against the Company in respect of the unclaimed/unpaid dividend amount and the Equity Shares transferred to IEPF Authority. Please also note that the Shareholders can claim the transferred Equity Shares along with the dividend amount pursuant to the above Rules, from the IEPF Authority, for which details are available at www.iepf.gov.in/IEPF/refund.html.

For any information / clarification / assistance, the Shareholders may write to the Company at investor-relations@dlf.in or Ms. Varalakshmi, Karvy Fintech Private Limited, Company's Registrar and Share Transfer Agent at Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032; Telephone No.: 040-67161514; Email: elward.ris@karvy.com; Website: www.karvy.com.

For DLF LIMITED

Sd/-
Subhash Setia
Company Secretary

Place: New Delhi
Date: July 10, 2019

Pankaj Chawla
Company Secretary
Membership No. FCS - 625

Sd/-

Pankaj Chawla
Company Secretary
Membership No. FCS - 625

